

Sears

WHERE AMERICA SHOPS

1978 SPRING SUMMER

We decorated this room, except for the live plants and carpeting, for under \$750. This includes everything from the Dinnerware to the Paddle Ceiling Fan and Stained-Glass-Look Dividers . . . see page 563 for details.

YOU CAN ORDER FROM THIS CATALOG
THROUGH SEPTEMBER 22, 1978

Orders for items listed in this book and re-listed at a different price in our 1978 Fall/Winter General will be filled at that new General Catalog price, effective July 15, 1978.

(For complete information on catalog prices, see page 562)

INDEX BEGINS ON PAGE 563

SEARS, ROEBUCK AND CO.

Satisfaction Guaranteed
or Your Money Back

IT'S SO EASY TO SHOP BY PHONE
FROM ANY SEARS CATALOG

Just call Sears and say you want to place a catalog order

You can also apply by phone for a Sears Credit Card to make Sears Catalog or Retail shopping easier yet

the Designer group



The Designer group, complete with accessories, on pages 2 thru 5. A ten-piece wardrobe with a new kind of softness: flowing, feminine shapes accented with precisely tailored lines.

(1 thru 3) Blazer-jacket, Trousers and Skirt

FABRIC: A lightweight woven blend of cotton, polyester and silk with an elegant textured look. Natural color.

CARE: Blazer-jacket: professionally dry clean. Trousers and skirt are hand washable; line-dry.

(1) Blazer-jacket. Notched collar with wide lapels; two-button front closing; long sleeves with button-trim; three front welt-seamed slash pockets; back vent; topstitching. Body-lining of polyester-and-rayon batiste. Pin not included.

SIZES AND ORDERING INFORMATION:

Misses' sizes 6, 8, 10, 12, 14, 16. (Fit 5 feet 3 inches to 5 feet 6½ inches.) N7 K 61042F—State size. Shipping weight 1 pound 7 ounces \$45.00

(2) Trousers. Set-on waistband with front tab-and-button closing. Zipper fly front; two front pleats at each side; two side slash pockets. The straight legs are about 21 inches wide at the hemline.

SIZES AND ORDERING INFORMATION:

Misses' sizes 6, 8, 10, 12, 14, 16, 18. (Fit 5 feet 3 inches to 5 feet 6½ inches.) N7 K 61043F—State size. Shipping weight 1 pound 4 ounces \$20.00

(3) Skirt. Pull-on style with elasticized waistband and soft Shirring all around. Two side-seam pockets. About 29 inches long below waistband.

SIZES AND ORDERING INFORMATION:

Misses' sizes 6, 8, 10, 12, 14, 16. (Fit 5 feet 3 inches to 5 feet 6½ inches.) N7 K 61044F—State size. Shipping weight 1 pound 8 ounces \$15.00

(4 thru 6) Sweater, Shirt and Print Tunic

(4) Boat-neck Sweater

FABRIC: Open-stitch textured knit of cotton and silk. Natural-color.

DETAILING: Pullover style has rib-knit around boat neckline. Long sleeves with rib-knit wrists. Elasticized bottom band creates a soft blouson-effect.

CARE: Professionally dry clean.

SIZES AND ORDERING INFORMATION:

Sweater sizes 32, 34, 36, 38, 40. (Fit 5 feet 6½ inches and under.) N7 K 61049F—State size. Shipping weight 1 pound 2 ounces \$20.00

(5) Solid-color Shirt

FABRIC: Lightweight weave of polyester and rayon with the soft look of handkerchief linen. Pale apricot.

DETAILING: Round collar; front button-placket closing. Shirring at front shoulderline and back yoke. Dropped shoulders; long sleeves with one-button cuffs. Square bottom. A narrow self neck tie is included.

CARE: Machine wash, warm temperature; tumble-dry or line-dry.

SIZES AND ORDERING INFO:

Misses' sizes 6, 8, 10, 12, 14, 16. (Fit 5 feet 6½ inches and under.) State size. Shipping weight 9 ounces. N7 K 61047F \$15.00

ORDER YOUR CORRECT SIZE . . . see the Fitting Room on page 24

Below: Mixables from our Designer group, pages 2 thru 5



(7) Cloche Hat

Woven cotton, polyester and silk. Six-section crown; stitched brim. Natural-color with contrast rayon grosgrain band. Fits head sizes 21½ to 22½ in.

COLORS AND ORDERING INFO:

T88 K 9474—Pale lilac band on natural-color

T88 K 9473—Pale apricot band on natural-color

Shipping weight 3 ounces \$6.00

(8) Sling-back Sandal

UPPERS: Urethane upper straps in wish-bone styling. Urethane lining.

SOLES AND HEELS: Composition sole. 2½-inch covered heel.

SIZES, COLORS AND ORDERING INFO:

Available in women's medium sizes: 5½B, 6B, 6½B, 7B, 7½B, 8B, 8½B, 9B and 10B. Please state size as listed.

N54 K 25245F—Natural

Shipping weight 1 lb. 9 oz. \$20.00

(9) T-strap Sandal

UPPERS: Smooth grained leather upper, urethane lining. Padded insole.

SOLES AND HEELS: Composition sole. 1½-inch stacked-look heel.

SIZES, COLORS, ORDERING INFO:

Available in women's medium sizes: 5½B, 6B, 6½B, 7B, 7½B, 8B, 8½B, 9B and 10B. Please state size as listed.

N54 K 25245F—Natural

Shipping weight 1 lb. 9 oz. \$20.00

(10) Pouch Bag

Woven cotton mesh. Natural-color with braided rope handle of natural jute. Handle can be knotted through the wooden ring to the length you prefer. Cotton muslin lining. About 9¾x7x14 inches high.

ORDERING INFORMATION:

T88 K 1332—

Shipping weight 12 ounces \$16.00

(11) Clutch Bag

Woven textured cotton. Natural-color. Top zipper closing. Stitched wrist strap is laced through gold-color metal grommets. Cotton muslin lining. About 13½x4½x8½ inches high.

ORDERING INFORMATION:

T88 K 1307—

Shipping weight 11 ounces \$12.00

Just say "Charge It"
when you phone your order
... see page 557

ON A HANGER

Items 1, 2 and 3 shown on opposite page are being kept for you on a hanger protected by a plastic garment bag so they will be beautifully neat when picked up . . . see page 177 for details.

11



the Designer group

1

2

3

9

4

The Designer group, complete with accessories, on pages 2 thru 5. All ten pieces work together with smart versatility.

(1) Two-piece Dress

FABRIC: Lightweight double-knit of polyester and cotton in a soft, smooth interlock-stitch. Pale apricot color.

DETAILING:

Top: Pullover style. Softly squared neckline with self tie at slit opening. Long sleeves; narrow wristbands with one-button closing. Square bottom. Skirt: Wrap style has a hook-and-eye closing at side-front on the waistband. Soft gathers all around. Separate self tie-belt. One side-seam pocket. About 29 inches long below waistband.

CARE: Hand wash; line-dry or dry flat.

SIZES AND ORDERING INFORMATION:

Misses' sizes 6, 8, 10, 12, 14, 16. (Fit 5 feet 3 inches to 5 feet 6½ inches.) N7 K 61051F—*State size*. Shipping weight 1 pound 12 ounces \$28.00

(2) Open-front Vest

FABRIC: Textured open-weave of polyester and rayon. Natural-color.

DETAILING: Sleeveless style. Open front; woven polyester tape edging.

CARE: Hand wash; dry flat.

SIZES AND ORDERING INFORMATION:

Misses' sizes S(6-8); M(10-12); L(14-16). *State size letter S, M or L.* N7 K 61052F—*State size*. Shipping weight 5 ounces \$12.00

(3) Solid-color Tunic

FABRIC: Lightweight weave of polyester and rayon with the soft look of handkerchief linen. Pale lilac color.

DETAILING: Pullover-style. Stand-up collar; button-placket front opening. Roll-up long sleeves; back yoke with hanging loop; shirttail bottom. A self-fabric tie-belt is included (the braided tie-belt shown is not included).

CARE: Machine wash, warm temperature; tumble-dry or line-dry.

SIZES AND ORDERING INFORMATION:

Misses' sizes 6, 8, 10, 12, 14, 16. (Fit 5 feet 6½ inches and under.) N7 K 61048F—*State size*. Shipping weight 9 ounces \$16.00

(4) Print Skirt

FABRIC: Challis woven of polyester. Pale apricot and pale lilac floral print on a khaki tan background.

DETAILING: Three-tier style. Waistband has back hook-and-eye closing. Back zipper. Two side-seam pockets. About 29 in. long below waistband.

CARE: Machine wash, warm temperature; tumble-dry or line-dry.

SIZES AND ORDERING INFORMATION:

Misses' sizes 6, 8, 10, 12, 14, 16. (Fit 5 feet 3 inches to 5 ft. 6½ in.) N7 K 61045F—*State size*. Shipping weight 1 pound \$19.00

ORDER YOUR CORRECT SIZE . . . see the Fitting Room on page 24

Below: Mixables from our Designer group, pages 2 thru 5



(5 thru 7) Necklace, Earrings, Stickpin

Jewelry features 12K gold-filled scalloped-heart design.

ORDERING INFORMATION:

(5) **Lariat Necklace.** Double cord of beige rayon satin; a 7/8-inch long heart trims each end. Necklace measures 36 inches long. 4 K 35643—*Shipping weight 2 ounces* \$15.00

(6) **Earrings.** Heart measures 1/4 of an inch long.

Clip-back style. Pierced-ear style.

Shipping weight 1 ounce. With 14K gold posts.

4 K 35644 \$9.00 4 K 35641—*Wt. 1 oz.* \$9.00

(7) **Stickpin.** Heart measures 1/8 of an inch long. Slender clutch protects metal pin tip. Total length is 2 1/2 inches.

4 K 35642—*Shipping weight 1 ounce* \$8.00

(8) Braided Tie-belt

Barrel-braided cotton cord loops and ties around a wood ring. Stitched leather tab at ends. Natural color. About 3/4 inch wide.

SIZES AND ORDERING INFORMATION:

Waist sizes S(22-28); M(29-34) inches. *State size letter S or M.* T88 K 8437F—*Shipping weight 4 ounces* \$6.00

(9) Floral-print Square Shawl

FABRIC: Acrylic challis. Tones of peach and lilac on khaki tan.

DETAILING: About 44x44 in., including self fringe. From Japan.

CARE: Hand wash; line-dry. Use cool iron.

ORDERING INFORMATION:

T88 K 8606—*Shipping weight 5 ounces* \$12.00



ON A HANGER

Items (1) and (4) shown on opposite page are being kept for you on a hanger protected by a plastic garment bag so they will be beautifully neat when you pick them up . . . see page 177 for details.

The Soft, Pretty Dresses

Ours are brushed double-knits, so soft and lightweight. Three sensational blouson looks. Each in the same three tender colors. Each focusing on lavishly gathered drawstring-effects. And, each with two side-seam pockets.

1



2



ON A HANGER

Each dress on these two pages is being kept for you on a hanger protected by a plastic garment bag so it will be beautifully neat when you pick it up . . . see page 177 for details.



(A) The Sandals

UPPERS: Shiny patent urethane. Multi-striping vamp is gathered off to side. Adjustable ankle strap for snug, comfortable fit.

SOLES AND HEELS: Composition sole. 3-inch color matched heel. Kraton® polymer rubber heel lift.

SIZES, COLORS AND ORDERING INFORMATION: In women's medium sizes: 5½B, 6B, 6½B, 7B, 7½B, 8B, 8½B, 9B and 10B. State size as listed when ordering.

N54 K 44139F—Caramel N54 K 43039F—Black
N54 K 46039F—White
Shipping weight 1 pound 6 ounces \$17.00

The Accessories

Hoop earrings sold on page 77, heart necklace on page 10, flower necklace on page 23, bracelets on page 22.



(1 thru 3) FABRIC AND CARE: Brushed double-knit of Dacron® polyester. Machine wash, warm; line- or tumble-dry.

Blouson-top and Dirndl-skirt a fashion essential \$26 ^{misses'} and only

TALL MISSES' SIZES AND HALF SIZES PRICED HIGHER

(1) DETAILING:

Blouson-top. Pullover style. Elasticized scoop neckline with front-slit and tie-closing for a drawstring-effect. Elbow-length raglan sleeves. Elasticized hemline.

Dirndl-skirt. Pull-on style with an elasticized waistband; all-around gathers; two side-seam pockets.

SIZES, COLORS AND ORDERING INFORMATION:

Misses' sizes 10, 12, 14, 16. Tall Misses' sizes 10T, 12T, 14T, 16T, 18T. (Fit figures 5 ft. 3 in. to 5 ft. 6½ in.)

Please state correct size.

N31 K 7100F—Pale peach

N31 K 7102F—Aqua blue

N31 K 7101F—Pale lilac

Shpg. wt. 1 lb. 2 oz. \$26.00

Half sizes 14½, 16½, 18½, 20½, 22½, 24½.

(Fit figures 5 feet 4 inches and under.) Please state size.

N31 K 7108F—Pale peach

N31 K 7110F—Aqua blue

Shipping weight 1 pound 6 ounces \$28.00

Tent Dress with tie-belt

a fashion essential \$26 ^{misses'} and only

TALL MISSES' SIZES AND HALF SIZES PRICED HIGHER

(2) DETAILING: Pullover style. Elasticized scoop neckline with front-slit and tie-closing for a drawstring-effect. Long raglan sleeves elasticized at wrists; two side-seam pockets; tie-belt.

SIZES, COLORS AND ORDERING INFORMATION:

Misses' sizes 8, 10, 12, 14. Tall Misses' sizes 10T, 12T, 14T, 16T, 18T. (Fit figures 5 ft. 3 in. to 5 ft. 6½ in.)

Please state correct size.

N31 K 7112F—Aqua blue

N31 K 7113F—Pale peach

N31 K 7114F—Pale lilac

Shpg. wt. 1 lb. 4 oz. \$26.00

Half sizes 14½, 16½, 18½, 20½, 22½.

(Fit figures 5 feet 4 inches and under.) Please state size.

N31 K 7120F—Aqua blue

N31 K 7121F—Pale peach

Shipping weight 1 pound 8 ounces \$28.00

Drawstring Sundress

a fashion essential \$20 ^{misses' and petite missess'} and only

TALL MISSES' SIZES PRICED HIGHER

(3) DETAILING: Pull-over style with shoulder straps . . . drawstring around neckline ties on one shoulder. Drawstring at waist ties at side. Two side-seam pockets.

SIZES, COLORS AND ORDERING INFORMATION:

Misses' sizes 6, 8, 10, 12. Petite Misses' sizes 6P, 8P, 14, 16, 18. (Fit figures 5 ft. 3 in. to 5 ft. 6½ in.)

Please state correct size.

N31 K 7188F—Pale lilac

N31 K 7190F—Pale peach

N31 K 7189F—Aqua blue

Shpg. wt. 14 oz. \$20.00

Tall Misses' sizes 10T, 12T, 14T, 16T, 18T.

(Fit figures 5 feet 7 inches to 5 feet 11 inches.) State size.

N31 K 7192F—Pale lilac

N31 K 7194F—Pale peach

Shipping weight 1 pound \$22.00

*Reg. DuPont T.M.

ORDER YOUR CORRECT SIZE . . . see the Fitting Room on page 72.

(4) Wool Challis Shawl

FABRIC AND CARE: Lightweight wool challis in a hand-screened print . . . violet and green on beige ground. Dry clean.

DETAILING: Generously large square . . . 50x50 inches, including the self-fringe on all sides. From Japan.

ORDERING INFORMATION:

T88 K 8624—Shipping weight 6 ounces \$15.00

The Soft T-shirt

Ours has softness in its wide cap sleeves, drawstring neckline and loose fit. It's a PERMA-PREST® fashion knit of 100% cotton . . . a Sanfor-Knit-Fabric® that won't shrink out of shape. **a fashion essential and only \$8**

(1) FABRIC: Smooth, lightweight double-knit of 100% cotton. DETAILING: Pullover-style has a front slit and drawstring tie at rounded neckline. Wide cap sleeves; square-cut bottom.

CARE: Machine wash, warm; no ironing needed if tumble-dried.

SIZES, COLORS AND ORDERING INFORMATION:

Misses' sizes 8, 10, 12, 14, 16, 18. *Please state correct size.*

(Fit figures 5 feet 6 1/2 inches and under.)

N7 K 7141F—Pale peach N7 K 7146F—Pale lilac

N7 K 7142F—Pale green N7 K 7143F—Pale blue

N7 K 7144F—White N7 K 7145F—Natural-color

N7 K 7147F—Pale yellow

Shipping weight 6 ounces . . . \$8.00

The Dirndl Skirts

... print or solid-color

Ours are gently gathered at the waistband and fall into a swirl of fullness. A pretty look in a border print or a solid color.

fashion essentials and only \$14 each

(2 and 3) FABRIC: Broadcloth . . . multicolor floral border-print of 100% cotton; solid colors in a blend of cotton and polyester.

DETAILING: Softly gathered all around. Set-on waistband with button closing . . . slit opening in concealed by one of the two curved side-front pockets. About 28 inches long below waistband.

CARE: Machine washable, warm; tumble-dry or line-dry.

SIZES, COLORS AND ORDERING INFORMATION:

Misses' sizes 8, 10, 12, 14, 16, 18. (Fit 5 ft. 3 in. to 5 ft. 6 1/2 in.)

(2)  **Floral Border-print Skirt.**

N7 K 4212F—*State correct size from above.*

Shipping weight 10 ounces . . . \$14.00

(3)  **Solid-color Skirt.**

N7 K 4219F—Pale green N7 K 4220F—Pale blue

N7 K 4214F—Pale peach N7 K 4218F—White

N7 K 4217F—Natural-color

State correct size from above. Shipping weight 9 ounces . . . \$14.00

ORDER YOUR CORRECT SIZE . . . see the Fitting Room on page 24

The Accessories

Flower-comb sold on page 22. necklace on page 10. earrings on page 77. shawl on page 23.

ON A HANGER

Skirts 2 and 3 are being kept for you on a hanger protected by a plastic garment bag so they will be beautifully neat when you pick them up . . . see page 177 for details.



T-shirt (1) of

SANFOR Knit-Fabric

TRADEMARK OF THE SANFOR-KNIT COMPANY





1

2



4

(4) The Sandals

UPPERS: Cotton duck upper with urethane lining. Adjustable strap at ankle.

SOLES AND HEELS: Light-weight Scarfoam sole. Covered heel rises to a height of 2½ in.

SIZES, COLORS AND ORDERING INFORMATION:

State size as listed below.

Women's medium sizes: 5½B, 6B, 6½B, 7B, 7½B, 8B, 8½B, 9B, and 10B.

N54 K 25469F—Beige

N54 K 26469F—Light blue

N54 K 27469F—Light pink

Shpg. wt. 1 lb. 9 oz. \$16.99

Below: Mixables from our Fashion Essentials, pages 8 thru 16



The Pretty Blouses

Ours are pretty all the way... made of soft batiste and delicately trimmed with scallop-embroidery or crochet-look edging. In white or soft colors. **fashion essentials and only**

Style 1

\$8 misses' sizes

Style 2

\$10 misses' sizes

WOMEN'S SIZES PRICED HIGHER

(1 and 2) FABRIC: Batiste of polyester and cotton. CARE: Machine wash, warm temperature; tumble-dry.

(1) Embroidery-trimmed Blouse

DETAILING: Pointed collar and open V-neckline; front button closing; short sleeves; square bottom. Scallop-embroidery edging trims the collar and sleeves.

SIZES, COLORS AND ORDERING INFORMATION:

Misses' sizes 8, 10, 12, 14, 16, 18. Please state size. (Fit 5 feet 6 1/2 inches and under.)	Women's sizes 38, 40, 42, 44. Please state size. (Fit 5 feet 4 1/2 inches to 5 feet 6 1/2 inches.)
N7 K 3519F—White	N7 K 3624F—White
N7 K 3523F—Natural- color	N7 K 3628F—Natural- color
N7 K 3520F—Pale pink	N7 K 3625F—Pale pink
N7 K 3521F—Pale blue	N7 K 3627F—Pale blue
Shpg. wt. 8 oz. \$8.00	Shpg. wt. 9 oz. \$9.00

(2) Tucked and Trimmed Blouse

DETAILING: Rounded collar; front button closing and narrow tucking. Long sleeves elasticized at wrists; square bottom. Crochet-look edging trims the collar and wrists.

SIZES, COLORS AND ORDERING INFORMATION:

Misses' sizes 8, 10, 12, 14, 16, 18. Please state size. (Fit 5 feet 6 1/2 inches and under.)	Women's sizes 38, 40, 42, 44. Please state size. (Fit 5 feet 4 1/2 inches to 5 feet 6 1/2 inches.)
N7 K 2675F—White	N7 K 2606F—White
N7 K 2678F—Natural- color	N7 K 2610F—Natural- color
N7 K 2676F—Pale pink	N7 K 2607F—Pale pink
N7 K 2677F—Pale blue	N7 K 2608F—Pale blue
Shpg. wt. 9 oz. \$10.00	Shpg. wt. 10 oz. \$11.00

Below: Mixables
from our Fashion Essentials, pages 8 thru 18



Diamond-accented 14K Gold Pendant

Open-heart pendant (shown actual size) with a 2 1/2-pt. diamond. Heart is attached to a 14K gold fine-link chain with spring-ring closure. About 16 inches long. Gift-boxed.

ORDERING INFORMATION:
Shipping weight 4 ounces.
4 K 53001 \$55.00



The Big Shirt

Ours has the loose, easy fit that marks today's unstructured fashions. Soft shirring at shoulders and cuffs adds style. **a fashion essential and only \$12**

misses' sizes

WOMEN'S SIZES PRICED HIGHER

FABRIC Broadcloth of polyester and cotton.

DETAILING: Pullover-style with stand-up collar has a front button-placket opening that ends in a box-pleat. One patch pocket. Shoulder yoke and shirring in front and back. The long sleeves are shirred at the one-button cuffs. Shirred bottom. Belt not included.

CARE Machine washable, warm; tumble-dry. **SIZES** **COLORS AND ORDERING INFO**

Misses' sizes 8, 10, 12, 14, 16, 18. State size.
(Fit figures 5 feet 6 1/2 inches and under.)

N7 K 3429F—Pale blue

N7 K 3430F—Pale pink

N7 K 3431F—Pale yellow

N7 K 3435F—White

N7 K 3400F—Natural-color

Shipping weight 9 ounces \$12.00

Women's sizes 38, 40, 42, 44. Please state size.
(Fit 5 feet 4 1/2 inches to 5 feet 6 1/2 inches.)

N7 K 3685F—Pale blue

N7 K 3666F—Pale pink

N7 K 3667F—Pale yellow

N7 K 3689F—White

N7 K 3670F—Natural-color

Shipping weight 10 ounces \$13.00

ORDER YOUR CORRECT SIZE
see the Fitting Room on page 24

The Accessories

Earrings sold on page 77 belt on page 22

Below Mixables

from our **Fashion Essentials**, pages 8 thru 16





The Trouser Pants

Ours are man-tailored for her...with narrow front pleats, zipper fly front, side slash pockets and straight legs.

The fabric is woven... light in weight for fine drape, superb comfort. **a fashion essential**

and only \$14 petite misses' or average misses' sizes

TALL MISSES' SIZES PRICED HIGHER

FABRIC Lightweight broadcloth woven of polyester and cotton. Because of the lightweight quality of the fabric, the natural-color and the white may have a hint of see-through.

DETAILING Set-on waistband with belt loops; zipper fly front and button closing. Two front pleats on each side; two side slash pockets. Straight legs about 21 inches wide at hemline. Belt not included.

CARE Machine wash, warm temperature, delicate cycle; tumble-dry or line-dry.

SIZES. COLORS AND ORDERING INFORMATION
Measure waist as well as hips to determine size.

Petite Misses' sizes 8, 10, 12, 14, 16.
(Fit figures 5 feet 2½ inches and under.)

N7 K 4601F—Natural-color

N7 K 4600F—Pale pink

N7 K 4603F—White

N7 K 4602F—Pale blue

State size. Shipping weight 10 ounces \$14.00

Average Misses' sizes 8, 10, 12, 14, 16, 18.
(Fit figures 5 feet 3 inches to 5 feet 6½ inches.)

N7 K 4605F—Natural-color

N7 K 4604F—Pale pink

N7 K 4607F—White

N7 K 4606F—Pale blue

State size. Shipping weight 10 ounces \$14.00

Tall Misses' sizes 10, 12, 14, 16, 18, 20.

(Fit figures 5 feet 7 inches to 5 feet 11 inches.)

N7 K 4609F—Natural-color

N7 K 4608F—Pale pink

N7 K 4611F—White

N7 K 4610F—Pale blue

State size. Shipping weight 11 ounces \$15.00

Mixables at left:
from our **Fashion Essentials**, pages 8 thru 16

Jute Stretch Belt

Elasticized woven jute with stitched tan leather loop and tabs. 1 inch wide. Gold-color metal buckle.

SIZES. COLORS AND ORDERING INFORMATION

Waist sizes S(23-27); M(28-32) inches.

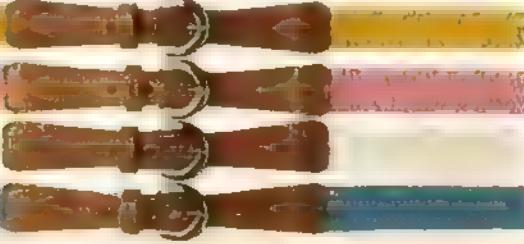
T88 K 8470F—Pale yellow

T88 K 8467F—Pale pink

T88 K 8469F—Natural-color

T88 K 8468F—Pale blue

State S or M. Shipping weight 4 oz. Each \$5.00



The Sport Shirts

Ours are cut on straight lines for the new boxy look. They're crisply detailed in oxford cloth in solid colors or stripes. **fashion essentials and only \$8** each misses' sizes

WOMEN'S SIZES PRICED HIGHER

FABRIC Oxford cloth of polyester and cotton in solid colors or in woven stripes.

DETAILING Pointed collar; front button-placket closing; short sleeves with turn-back cuffs; one patch pocket. Back yoke; shirttail bottom. Topstitching-trim.

CARE Machine wash, warm temperature; tumble-dry.

(1) Solid-color Shirt

SIZES, COLORS AND ORDERING INFORMATION

Misses' sizes 8, 10, 12, 14, 16, 18. Please state size.
(Fit figures 5 feet 6 $\frac{1}{2}$ inches and under.)
7 K 3537F—Pale pink 7 K 3535F—White
7 K 3536F—Natural-color 7 K 3534F—Pale blue
7 K 3538F—Pale yellow
Shipping weight 7 ounces

Women's sizes 38, 40, 42, 44. Please state size.
(Fit figures 5 feet 4 $\frac{1}{2}$ inches to 5 feet 6 $\frac{1}{2}$ inches.)
7 K 3542F—Pale pink 7 K 3540F—White
7 K 3541F—Natural-color 7 K 3539F—Pale blue
7 K 3544F—Pale yellow
Shipping weight 8 ounces

(2) Striped Shirt

SIZES, COLORS AND ORDERING INFO

Misses' sizes 8, 10, 12, 14, 16, 18. State size.
(Fit 5 feet 6 $\frac{1}{2}$ inches and under.)
7 K 3512F—Pale pink and white stripes
7 K 3514F—Khaki tan and white stripes
7 K 3513F—Pale blue and white stripes
Shipping weight 7 ounces

Women's sizes 38, 40, 42, 44. State size.
(Fit 5 feet 4 $\frac{1}{2}$ inches to 5 feet 6 $\frac{1}{2}$ inches.)
7 K 3516F—Pale pink and white stripes
7 K 3518F—Khaki tan and white stripes
7 K 3517F—Pale blue and white stripes
Shipping weight 8 ounces

ORDER YOUR CORRECT SIZE
see the Fitting Room on page 24

The Accessories

Visor-cap and ballerina-style
shoes sold on page 23

(3) Cross-body Bag

Mini-bag of natural-color cotton canvas with strap and binding-trim of top-grain leather in a natural-tan color. Gusseted bag has an envelope flap with undersnap closure. Long, narrow strap adjusts with a gold-color metal prong-buckle . . . to wear on shoulder, across body, or buckled around the waist as a belt-bag. About 7x2x7 in. high.

ORDERING INFORMATION
Shipping weight 6 ounces.
T88 K 1262



The V-neck T-shirt
 Ours is as practical
 as it is soft
 and easy-fitting.
A PERMA-PREST®
 fashion knit
 of 100% cotton...
a Sanfor-Knit-Fabric®
 so the fit and shape you
 buy won't shrink away.
a fashion essential
and only \$8 misses' sizes

WOMEN'S SIZES PRICED HIGHER

FABRIC Double-knit of 100% cotton . . . soft, smooth and lightweight . . . a Sanfor-Knit-Fabric® that won't shrink out of shape even in machine drying

DETAILING Pullover style with a V-neckline; above-elbow roll-sleeves; square bottom. Belt not included

CARE PERMA-PREST® T-shirt . . . machine wash warm temperature, no ironing needed if tumble-dried

SIZES, COLORS AND ORDERING INFORMATION

Misses' sizes 10, 12, 14, 16, 18 *State correct size*
 (Fit figures 5 feet 6½ inches and under.)

7 K 7149F—Pale pink	7 K 7181F—Pale blue
7 K 7193F—True red	7 K 7197F—Natural-color
7 K 7148F—Pale yellow	7 K 7196F—Navy blue
7 K 7195F—Black	7 K 7194F—White

Shipping weight 7 ounces. \$8.00

Women's sizes 38, 40, 42, 44 *State correct size*
 (Fit figures 5 feet 4½ inches to 5 feet 6½ inches.)

7 K 7247F—Pale pink	7 K 7248F—Pale blue
7 K 7198F—True red	7 K 7202F—Natural-color
7 K 7246F—Pale yellow	7 K 7201F—Navy blue
7 K 7200F—Black	7 K 7199F—White

Shipping weight 8 ounces. \$9.00

THIN V-NECK T-SHIRT SOLID ABOVE 5' 7"



SANFOR Knit-Fabric®

TRADEMARK OF SANFOR INC.

Below: Mixables
 from our **Fashion Essentials**, pages 8 thru 16



A black and white photograph of a woman from the waist up. She is wearing a light-colored polo shirt with a ribbed collar and a three-button placket. She has her hands on her hips and is wearing a dark belt. She is also wearing dark pants. She is wearing a light-colored visor cap with a dark band and a small emblem. She is looking slightly to the right.

The Polo Shirt
Ours is of lightweight
double-knit
100% cotton.
It's tailored in
the classic tradition
with rib-knit collar,
a button-placket,
side vents on the
square-cut bottom.
Always
contemporary.
a fashion essential
and only \$9

FABRIC Double-knit of 100% cotton . . . soft, smooth and lightweight.

DETAILING Pullover style with rib-knit collar has a front placket with three-button opening. Short sleeves; square-cut bottom with side vents.

CARE Machine wash, warm; line-dry.

SIZES, COLORS AND ORDERING INFORMATION
Misses' sizes 6, 8, 10, 12, 14, 16, 18.
(Fit figures 5 feet 6½ inches and under.)

7 K 61054F—Natural-color

7 K 61057F—Navy blue

7 K 61058F—Pale pink

7 K 61059F—True red

7 K 61055F—Pale yellow

7 K 61058F—Pale blue

7 K 61053F—White

Please state size. Shipping weight 7 ounces. \$9.00

ORDER YOUR CORRECT SIZE
see the Fitting Room on page 24

The Accessories

Visor-cap and necklace sold on page 23.
buckle-belt on page 12, tie-belt on page 22

Below Mixables
from our Fashion Essentials, pages 8 thru 16





The New Blazer

Ours is freshly styled with softer lines, easier fit and the new shorter length in a great hopsacking fabric, a fashion essential and only **\$25** average misses' sizes

TALL MISSES' SIZES PRICED HIGHER

FABRIC Hopsacking of polyester and cotton

DETAILING Easy-fitting style. Notched collar with lapels; two-button front closing; long sleeves; three patch pockets; topstitching-trim. Unlined for cool comfort. Carefully tailored: seams are pressed open . . . seams, facings and edges are bound to prevent fraying. Pockets are lined; collar, lapels and front opening are interlined for shaping

CARE Machine washable, warm; tumble-dry

SIZES **COLORS AND ORDERING INFORMATION**

Average Misses' sizes 8, 10, 12, 14, 16, 18

(Fit figures 5 feet 3 inches to 5 feet 6½ inches.)

N7 K 3010F—Natural-color

N7 K 3025F—White

N7 K 3026F—Khaki tan

State size. Shipping weight 1 lb. 7 oz. \$25.00

Tall Misses' sizes 12, 14, 16, 18, 20

Fit 5 feet 7 inches to 5 feet 11 inches.)

N7 K 3027F—Natural-color

N7 K 3028F—White

N7 K 3030F—Khaki tan

State size. Shpg. wt. 1 lb. 8 oz. \$26.00

ORDER YOUR CORRECT SIZE
see the Fitting Room on page 24

Straw-look Bag

Natural-toned woven viscose rayon, wheat-color top-grain leather trim and detachable shoulder strap. Flap with snap-tab. Cotton lining, inside zip-pocket. About 12x2½x8½ in. high. From Italy

ORDERING INFORMATION

T88 K 1551—Shipping weight 14 ounces. \$18.00



Below Mixables
from our Fashion Essentials, pages 8 thru 16



ON A HANGER
This blazer is being kept for you on a hanger protected by a plastic garment bag so it will be beautifully neat when you pick it up. See page 177 for details

**JUNIOR
BAZAAR**

The Big Sweater

Ours is a luscious Italian import... softly knit of acrylic and wool in an open mesh-stitch. a fashion essential and only

\$20

FABRIC Knit of acrylic and wool in an open mesh-stitch with ribbed accents.

DETAILING Blouson pullover style with dropped shoulders; ribbed V-neckline, bottom and wrists of the long full sleeves. From Italy

CARE Hand wash; dry flat.

SIZES COLORS ORDERING INFORMATION

Junior sizes S(5-7); M(9-11); L(13-15)

19 K 6775F—Natural-color

19 K 6776F—Pale pink

19 K 6778F—Khaki; green

19 K 6777F—Pale blue

State S, M or L. Shipping wt. 13 oz. \$20.00

ORDER YOUR CORRECT SIZE
see the Fitting Room on page 122

The Accessories—

Heart pendant sold on page 6; bracelets on page 22; Junior Bazaar pants sold on page 18

The Fish Net Bag

Large, unstructured bag of coarse, sturdy cotton netting. Tightly woven beige reinforcement bands; seam binding and shoulder strap are of olefin. Top zipper closure. The bag measures about 16½x6¾x10 in. high and is imported from Italy

COLORS AND ORDERING INFORMATION

T88 K 1102—Khaki tan with beige

T88 K 1120—Cream-color with beige

Shipping weight 10 ounces. \$17.00



FASHION ESSENTIAL THE SHEARLING JACKET

Ours is of lambskin
sueded on the outside
with the warm shearling lamb's fur
on the inside. The cut is loose-fitting
with off-the-shoulder styling that makes
it easy to slip over layered looks.
Turn-back cuffs; overlapped closing
with wood toggle-buttons

Only \$199

FABRIC Natural sueded American lambskin shell on the outside; natural shearling lamb's wool on the inside and on the collar, lapels and cuffs for extra warmth.

DETAILING Each jacket is hand-cut with special care to assure uniform good looks both inside and outside. Topstitching and exposed lamb's wool along the seams point up the styling. Double-needle stitching gives stronger seams. Roomy cut with off-the-shoulder styling makes it easy to slip over your layered looks. Front overlaps for warmth, closes with wood toggle-buttons, facing holds the shape. Sleeves have adjustable cuffs. Handy patch pockets.

CARE Professionally leather clean.

SIZES AND ORDERING INFORMATION

Misses' sizes 6, 8, 10, 12, 14, 16.

(Fit 5 ft. 3 in. to 5 ft. 6½ in.)

About 30 inches long. *Size correct size.*

17 H 8000F—Wt. 4 lbs. 2 oz. ... \$199.00

ORDER YOUR CORRECT SIZE
see the Fitting Room on page 140

(A) The Shearling Hat

Natural sueded American lambskin hat; warm and soft natural shearling lamb's wool on the inside and on the deep turn-back cuff. Exposed lamb's wool on the seams of the four gores. One size fits head sizes 21½ to 22½ inches.

ORDERING INFORMATION

T88 H 8303—Shipping wt. 6 oz. \$35.00





FASHION ESSENTIAL THE CORDUROY JACKET

Ours is of rugged wide-wale corduroy for active wear. Its blouson shape and drop shoulders are a great look ...its full lining and snug knit-band trim mean extra warmth.

Only \$45

FABRIC Wide-wale corduroy of cotton and polyester. Full lining: nylon with interlining of polyester batting. Matching-color acrylic knit cuffs and waist. Tab trim and collar facing are poplin of polyester and cotton.

DETAILING. Shirt-style collar is faced with poplin. Zipper front closing; snap-tab below the collar. Drop-shoulder styling; snap-tab on left sleeve. Front patch pockets with snap-flap closure; back tunnel pocket with zipper closure at each side for stowing gloves, small items.

CARE Use professional dry cleaning.

SIZES, COLORS AND ORDERING INFORMATION

Misses' sizes 6, 8, 10, 12, 14, 16. *Please state size.* (Fit 5 ft. 3 in. to 5 ft. 6 1/2 in.) About 25 inches long.

N17 H 7050F—Dark brown

N17 H 7051F—Camel tan N17 H 7052F—Rust

Shipping weight 1 pound 14 ounces \$45.00

The Accessories

White sweater sold on page 6, skirt on page 9, pants on page 12, gloves, bag and scarf on page 21



(A) Houndstooth-check Cap

Flat visor cap of camel tan and chocolate brown hounds tooth check. 100% woven acrylic. Stiffened visor peak unsnaps to pull cap down. Rayon lining. One size fits head sizes 21 1/4 to 22 1/2 inches.

ORDERING INFORMATION

T88 H 9419—Shipping weight 2 ounces \$5.00

ACCESSORY ESSENTIALS



(A) Textured Tights

Tubular-knit of Hi Bulk Orion® acrylic and stretch nylon. Seamless pull-on style with plush elasticized waistband.

CARE Machine wash, warm, with similar colors; line-dry or tumble-dry.

SIZES, COLORS AND ORDERING INFORMATION

Sizes S (5 ft. to 5 ft. 3 in.; 95-110 lbs.); M (5 ft. 3 1/2 in. to 5 ft. 6 in.; 111-125 lbs.); L (Over 5 ft. 6 in. to 5 ft. 9 in.; 126-140 lbs.).

CO. CR	Diamond pattern	Cable pattern	Waffle pattern
Gray	75 H 37892F	75 H 37874F	75 H 37882F
Terra cotta	75 M 37896F	75 M 37876F	75 M 37886F
Brown	75 H 37898F	75 H 37878F	75 H 37888F
Olive green	75 H 37893F	75 H 37873F	75 H 37883F
Camel tan	75 H 37894F	75 H 37872F	75 H 37884F

State S, M or L above. Shipping weight 4 oz. . . . \$4.47

(B) Corduroy-look Boot

UPPERS Ribbed suede leather corduroy-look shaft; smooth leather vamp and strip trim. Pull-on style. 12 1/4 inches high. Stitch welt trim. Cushioned nylon tricot lining

SOLES AND HEELS Kraton® polymer crepe-look sole and 1 1/2-inch heel.

SIZES, COLORS, ORDER INFO Women's med. sizes: 5 1/2M, 6M, 6 1/2M, 7M, 7 1/2M, 8M, 8 1/2M, 9M, 10M.

T54 H 36407F—Brown

T54 H 36907F—Olive green

T54 H 36307F—Tan

State size. Shipping weight 3 lbs. 6 oz. \$36.99

(C) Low-heel Boot

UPPERS Leather . . . classic style. Welt outsole stitching; fine stitch trim on shaft. Pull-on style. 14 1/2 in. high. Unlined. Light brown

SOLES AND HEELS Ribbed composition sole and heel lift. 1-inch stacked leather heel.

SIZES, ORDERING INFO Women's medium sizes: 5 1/2M, 6M, 6 1/2M, 7M, 7 1/2M, 8M, 8 1/2M, 9M, 10M.

N54 H 36491F—State size. Shpg. wt. 3 lbs. . . . \$44.99

(D) Over-the-Knee Boot

UPPERS Sueded split-leather upper can be worn over-knee or cuffed. Acrylic shearling-look pile lining. Front and back seam trim. Pull-on style. About 22 in. high. Tan color. Boots are imported.

SOLES AND HEELS Thermoplastic rubber crepe-look sole with 1 1/2-inch heel.

SIZES, ORDER INFO Medium sizes: 5 1/2M, 6M, 6 1/2M, 7M, 7 1/2M, 8M, 8 1/2M, 9M, 10M. **State size.**

N54 H 36334F—Shipping wt. 4 lbs. 4 oz. . . . \$38.99



(E) Roll-down Crew Socks

Flat-knit of Orion® acrylic and stretch nylon; rib-knit triple-roll cuff. One size only . . . stretches to fit hosiery sizes 9 to 11. Machine wash, warm, with similar colors; line-dry or tumble-dry.

COLORS AND ORDERING INFORMATION

75 H 25315—Khaki green

75 H 25312—Terra cotta

75 H 25317—Chocolate brown

75 H 25314—Currant red

Shipping weight pair 3 oz. Pair \$1.27, 2 pairs \$2.46

(F) Open-toe Instep Strap

UPPERS Sueded split leather upper. Open toe with cut-out vamp. Adjustable instep strap. Unlined

SOLES AND HEELS Genuine plantation crepe rubber sole and 1 1/2-inch crepe heel.

SIZES, COLORS ORDERING INFO Women's medium sizes: 5 1/2B, 6B, 6 1/2B, 7B, 7 1/2B, 8B, 8 1/2B, 9B, and 10B. **Please state size.**

N54 H 29045F—Olive green

N54 H 29145F—Rust

N54 H 24045F—Chocolate brown

N54 H 27045F—Deep burgundy red

Shipping weight 1 pound 14 ounces \$10.00

(G) Tweed-look Boot Toppers

Rib-knit of 100% acrylic. Open toe and heel . . . stirrup-type elastic band fits under instep. Roll-down cuff. Machine wash, cold; line dry.

COLORS AND ORDERING INFORMATION

75 H 33458—Parchment beige and camel tan

75 H 33455—Khaki green and camel tan

75 H 33454—Terra cotta and camel tan

75 H 33457—Chocolate brown and camel tan

Shipping weight pair 4 oz. Pair \$4.49, 2 pairs \$8.72





H

J



K

L



M



P

(H) Visor-cap.

100% cotton corduroy; acetate lining. Stiffened visor is snap-fastened to crown piece for a flat look. One size . . . fits head sizes 21 $\frac{1}{4}$ to 22 $\frac{1}{2}$ inches. Imported.

COLORS AND

ORDERING INFORMATION

T88 H 9440—Khaki green
T88 H 9445—Cinnamon
T88 H 9442—Dark brown
T88 H 9441—Camel tan
Shipping weight 2 oz. . . . \$5.00

(J) Muffler.

Wool and nylon woven fabric with a soft, fuzzy texture. Self-fringe trim. Measures about 9x70 inches long. Imported.

CARE Dry clean.

COLORS AND

ORDERING INFORMATION

T88 H 8243—Khaki green
T88 H 8246—Spice brown
T88 H 8245—Light terra cotta
T88 H 8244—Berry red
Shipping weight 3 oz. . . . \$8.00

(K) Elephant, Turtle or Car Pins.

Plastic with metal pin and safety clasp in back.

COLORS AND ORDERING INFORMATION

18—o we green 25—dusky rose 10—rust 24—tan
4 H 3591H—Elephant . . . 1 inch long
4 H 3591H—Turtle . . . 1 $\frac{1}{2}$ inches long
4 H 3592H—Car . . . 2 $\frac{1}{4}$ inches long
State color number above. Shipping wt. 1 oz. . . . \$3.00

(L) Sueded Capeskin Gloves.

Polyester pile lining. Whipstitched. About 9 $\frac{1}{4}$ in. long. (Capeskin is imported from various countries.)

SIZES, COLORS AND ORDERING INFORMATION

Sizes S(6-6 $\frac{1}{2}$); M(7-7 $\frac{1}{2}$); L(8-8 $\frac{1}{2}$). State S, M or L.
T88 H 5304F—Rust brown T88 H 5308F—Light camel tan
T88 H 5309F—Burgundy T88 H 5308F—Medium brown
Shipping weight 4 ounces \$12.00

(M) Canvas Feed Bag.

Heavy cotton. Contrast-color edge. Top snap-tab closure. Flap pocket with snap-tab. Webbing shoulder strap adjusts. Leather-look vinyl trim; gold color metal hardware. About 15x6 $\frac{1}{4}$ x13 in. high.

COLORS AND ORDERING INFORMATION

T88 H 1022—Terra cotta with beige trim
T88 H 1023—Light tan with brown trim
T88 H 1024—Chocolate brown with beige trim
Shipping weight 1 pound \$14.00

(N) Corduroy Hunting Bag.

Wide-wale cotton corduroy. Front flap is top grain cowhide in camel tan; buckle closure. Camel tan vinyl piping trim. Shoulder strap of camel tan leather is adjustable. Acetate taffeta lining. Inside slip-in wall pocket. Measures about 12x3 $\frac{1}{2}$ x10 $\frac{1}{4}$ inches high

COLORS AND ORDERING INFORMATION

T88 H 1111—Khaki green
T88 H 1113—Brick red
T88 H 1112—Light brown
Shipping weight 11 ounces \$18.00

(P) Double-handled Satchel.

Wide-wale cotton corduroy; grosgrain lining of cotton and acrylic; vinyl handles and trim. Handles go around bottom of bag for support. Gold-color metal hardware. Nylon top-zipper closure. Inside zipper wall pocket. Measures about 14x6 $\frac{1}{4}$ x10 in. high. Imported.

COLORS AND ORDERING INFORMATION

T88 H 1003—Light camel tan
T88 H 1004—Dark brown
Shipping weight 1 pound \$19.00



Classic Beret

Wool felt; brushed finish; rayon satin lining.
One head size fits $21\frac{1}{4}$ to $22\frac{1}{2}$ in. Imported.

CO. DRS AND ORDERING INFORMATION

T88 H 9408—Winter white

T88 H 9412 Black

T88 H 9411 Camel tan

T88 H 9410 Berry red

T88 H 9409—Pine green

Shipping weight 2 ounces \$4.00



RIGHT FOR NOW



Mixable casuals

(1) Corduroy Blazer-jacket

FABRIC: Wide-wale corduroy of cotton and polyester.
 DETAILING: Notched collar; two-button front closing. Long sleeves; vented cuffs with two button-trim. Two patch pockets; back vent. Polyester lining. Stick pin not included.

CARE: Dry clean.

SIZES, COLORS AND ORDERING INFORMATION

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*

(Fit figures 5 feet 3 inches to 5 ft. 6½ in.)

N7 H 3095F—Chino beige

N7 H 3096F—Medium gray

N7 H 3097F—Deep brown

Shipping weight 1 pound 6 ounces \$36.00

(2) Tailored Pants

FABRIC: Woven blend of polyester and wool.

DETAILING: Set-on waistband has elasticized back for good fit; zipper fly-front and button closing. Straight legs about 20 inches wide at hemline.

CARE: Machine wash, warm; tumble-dry or line-dry.

SIZES, COLORS AND ORDERING INFORMATION

Petite Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*

(Fit figures 5 feet 2½ inches and under.)

N7 H 62102F—Deep brown

N7 H 62104F—Pale gray heather

N7 H 62103F—Camel tan

Shipping weight 12 ounces \$20.00

Average Misses' sizes 8, 10, 12, 14, 16, 18.

(Fit figures 5 feet 3 inches to 5 ft. 6½ in.)

N7 H 62106F—Deep brown

N7 H 62108F—Pale gray heather

N7 H 62107F—Camel tan

State size. Shipping weight 13 ounces \$20.00

Tall Misses' sizes 10, 12, 14, 16, 18, 20.

(Fit figures 5 feet 7 inches to 5 ft. 11 in.)

N7 H 62111F—Deep brown

N7 H 62113F—Pale gray heather

N7 H 62112F—Camel tan

State size. Shipping weight 14 ounces \$21.00

(3) Argyle Sweater

FABRIC: Knit of acrylic in an argyle pattern.

DETAILING: Full-on style with crew-neck; long sleeves. Argyle pattern in front only; back and sleeves solid-color. Rib-knit at neck, wrists and bottom.

CARE: Machine wash, warm, delicate cycle; tumble-dry, low temperature or dry flat.

SIZES, COLORS AND ORDERING INFORMATION

Sweater sizes 32, 34, 36, 38, 40, 42. *State size.*

N7 H 9355F—Deep brown, camel tan heather

and winter white

N7 H 9354F—Silver gray heather, medium gray heather

and winter white

Shipping weight 10 ounces \$15.00

(4) Oxford Cloth Shirt

FABRIC: Oxford cloth of polyester and cotton.

DETAILING: Pointed button-down collar; front button-placket closing. Long sleeves have adjustable button cuffs with placket-vent. Patch pocket. In back, yoke with loop trim and pleat. Topstitching. Shirrtails.

CARE: Machine wash, warm; tumble-dry.

SIZES, COLORS AND ORDERING INFORMATION

Misses' sizes 8, 10, 12, 14, 16, 18. (Fit 5 ft. 3 in. to 5 ft. 6½ in.) *State correct size.*

Tall Misses' sizes 12, 14, 16, 18, 20. (Fit 5 ft. 7 in. to 5 ft. 11 in.) *State correct size.*

N7 H 3978F—Cream

N7 H 4012F—Cream

N7 H 4003F—White

N7 H 4022F—White

Shipping wt. 8 oz. \$10.00 Shpg. wt. 8 oz. \$11.00

ORDER YOUR CORRECT SIZE

see the Fitting Room on page 25

The Accessories

Hoop earrings sold. p. 83, stick pin. p. 109, scarf on p. 28, bangle bracelets on p. 110.

Fun fashions

(1) Patchwork Sweater

FABRIC Wintuk[®] yarns of Orlon[®] acrylic knitted into oversized squares . . . medium dusty blue, light terra cotta, dusty taupe, dusty rose, olive drab green and deep gray.

DETAILING Pullover-style with rounded neckline. Deep, dropped shoulderline gives added fullness to the long sleeves; rib-knit cuffs turn up. Rib-knit bottom.

CARE Machine wash at warm temperature, delicate cycle; tumble-dry, low or dry flat.

SIZES AND ORDERING INFORMATION

Sweater sizes 32, 34, 36, 38. Please state correct size.
T7 H 9462F—Shipping weight 1 pound 3 ounces \$23.00
†DuPont Certification mark. *Reg. DuPont TM

(2) Fatigue-style Pants

FABRIC Wide-wale corduroy of cotton and polyester.

DETAILING Set on waistband; tunnel belt loops. Zipper fly-front, button closing; two front pleats on each side. Each leg has a pleated, fatigue-style pocket with button flap. Two side seam pockets. Two back patch pockets. Straight legs about 20 inches wide at hemline. The belt shown is not included.

SIZES, COLORS AND ORDERING INFORMATION

Average Misses' sizes 8, 10, 12, 14, 16, 18. (Fit 5 ft. 3 in. to 5 ft. 6½ in.) State size.	Tall Misses' sizes 10, 12, 14, 16, 18, 20. (Fit 5 ft. 7 in. to 5 ft. 11 in.) State size
T7 H 63017F—Olive drab green	T7 H 63022F—Olive drab green
T7 H 63014F—Terra cotta	T7 H 63018F—Terra cotta
T7 H 63016F—Taupe	T7 H 63021F—Taupe
T7 H 63015F—Dusty blue	T7 H 63019F—Dusty blue
Shpg. wt. 1 lb. \$23.00	Shpg. wt. 1 lb. 1 oz. \$23.00

(3) Peasant-style Sweater

FABRIC Orlon[®] acrylic in a popcorn stitch.

DETAILING Bulky pullover with a rib-knit crew-neck slightly gathered at front and back. Long raglan sleeves accented by a flat-knit band around armhole. Rib-knit wristlets and bottom.

CARE Machine washable at warm temperature, delicate cycle. Tumble-dry, low or dry flat.

SIZES, COLORS AND ORDERING INFORMATION

Sweater sizes 32, 34, 36, 38, 40. Please state correct size.
T7 H 9515F—Lt. terra cotta T7 H 9516F—Taupe
T7 H 9517F—Olive drab green T7 H 9514F—Med. dusty blue
Shipping weight 1 pound 1 ounce \$18.00

(A) Moc-toe Slip-on

UPPERS Sueded split-leather upper with tassel trim.

SOLES AND HEELS Resilient crepe rubber bottom. Wedge heel.

SIZES, COLORS AND ORDERING INFO State size as listed below.

Women's medium sizes: 5½B, 6B, 6½B, 7B, 7½B, 8B, 8½B, 9B, 10B.
N54 H 25021F—Spice tan N54 H 23021F—Gray
N54 H 22021F—Black N54 H 24021F—Dark brown
Shipping weight 1 pound 9 ounces \$16.00



The Accessories

Scarf sold on page 151
bangle bracelets on page 83
belt on page 12



RIGHT FOR NOW



the fitting room

**SHIRTS, BLOUSES
TOPS, SWEATERS
JACKETS**
Determine size
by **BUST**
measurement only

PANTS, SKIRTS
Determine size by
HIP measurement
only, unless item
description states
other measurements
are important for
good fit

How to Measure?
See pages 236
and 237

Misses' Sizes 6 to 22 . . . order only sizes listed with each item

ORDER SIZE	6	8	10	12	14
Fullest part of Bust (inches)	31 - 32	32 1/2 - 33	33 1/2 - 34	34 1/2 - 35 1/2	36 - 37
Waist (inches)	23 1/2 - 24	24 - 25	25 1/2 - 26	26 - 27 1/2	28 - 29
Hips (inches)	34 - 34 1/2	35 - 35 1/2	36 - 36	37 - 38	38 1/2 - 39 1/2

ORDER SIZE	16	18	20	22
Fullest part of Bust (inches)	37 1/2 - 38 1/2	39 - 40 1/2	41 - 42 1/2	43 - 44 1/2
Waist (inches)	29 1/2 - 30 1/2	31 - 32 1/2	33 - 34 1/2	35 - 36
Hips (inches)	40 - 41	41 1/2 - 43	43 1/2 - 45	45 1/2 - 47

Women's Sizes 36 to 44 order only sizes listed with each item

ORDER SIZE	36	38	40	42	44
Bust (inches)	39 - 40 1/2	41 - 42 1/2	43 - 44 1/2	45 - 46 1/2	47 - 48 1/2
Waist (inches)	31 - 32 1/2	33 - 34 1/2	35 - 37	37 - 39 1/2	40 - 42
Hips (inches)	40 - 41 1/2	42 - 43 1/2	44 - 45 1/2	46 - 47 1/2	48 - 49 1/2

Sweater Sizes 32 to 44 order only sizes listed with each item

ORDER	32	34	36	38	40	42	44
Bust (in.)	31 - 32 1/2	33 - 34 1/2	35 - 36 1/2	37 - 38 1/2	39 - 40 1/2	41 - 42 1/2	43 - 44 1/2

RIGHT FOR NOW

(1) Plaid Tunic

FABRIC Softly-brushed flannel of polyester and cotton; terra cotta, brown and pine green plaid on light beige.

DETAILING Pullover-style with rounded neckline has a front button-placket opening that ends in an extended box pleat. Softly-shirred around neckline. The long raglan sleeves are shirred at the button cuffs. Square bottom. Belt not included . . . sold below.

CARE Machine wash, warm temperature; tumble-dry.

SIZES AND ORDERING INFORMATION

Misses' sizes 8, 10, 12, 14, 16, 18. Please state size.

(Fit figures 5 feet 3 inches to 5 feet 6½ inches.)

7 H 2938F—Shipping weight 9 ounces \$16.00

Women's sizes 38, 40, 42, 44. Please state size.

(Fit figures 5 feet 4½ inches to 5 feet 6½ inches.)

7 H 2938F—Shipping weight 10 ounces \$17.00

(2) Solid-color Tunic

FABRIC Softly-brushed cotton flannel.

DETAILING Pullover-style with pointed collar has a front placket opening. Shoulder yoke with shirring in front and back. The long sleeves are shirred at the adjustable button cuffs. Square bottom. Belt not included . . . sold below.

CARE Machine wash, warm temperature; tumble-dry.

SIZES, COLORS AND ORDERING INFORMATION

Misses' sizes 8, 10, 12, 14, 16, 18. State size.

(Fit figures 5 feet 3 inches to 5 feet 6½ inches.)

7 H 3354F—Pine green 7 H 3358F—Cream-color

7 H 3355F—Terra cotta

Shipping weight 8 ounces \$12.00

Women's sizes 38, 40, 42, 44. Please state size.

(Fit figures 5 feet 4½ inches to 5 feet 6½ inches.)

7 H 3494F—Pine green 7 H 3498F—Cream-color

7 H 3495F—Terra cotta

Shipping weight 9 ounces \$13.00

(3) Checked Tunic Shirt

FABRIC Softly-brushed flannel of polyester and cotton; pine green, deep brown, terra cotta checks on white.

DETAILING Pointed collar; button-placket front closing; long sleeves with adjustable button cuffs. Shoulder yoke with shirring in front and back; square bottom.

CARE Machine wash, warm temperature; tumble-dry.

SIZES AND ORDERING INFORMATION

Misses' sizes 8, 10, 12, 14, 16, 18. Please state size.

(Fit figures 5 feet 3 inches to 5 feet 6½ inches.)

7 H 3650F—Shipping weight 9 ounces \$15.00

Women's sizes 38, 40, 42, 44. Please state size.

(Fit figures 5 feet 4½ inches to 5 feet 6½ inches.)

7 H 3658F—Shipping weight 9 ounces \$16.00

The Accessories

Cap sold on page 108, turtleneck top on page 58, neck-chain on page 32, lenet-necklace on page 55, sandals on page 96

(A) Rope Belt

Braided cotton; knotted ends. About ½-inch wide. Wraps twice around the waist.

SIZES, COLORS, ORDER INFO

Waist sizes S(22-25); M(26-29) in.

88 H 8488F—Natural color

88 H 8487F—Copper brown

88 H 8489F—Pine green

State size letter S or M.

Shipping weight 4 oz. \$3.00



**SEARS
HAS
IT**

There's a big selection of
Casual and Dress Wear in our
1978 Fall and Winter Apparel
Catalog of Half Sizes and Women's
Sizes . . . see page 707 for more details
and how you can get your FREE copy

Big tops
worn with
tailored pants



(4) Tailored Woven Pants

FABRIC Gabardine of polyester and acrylic.

DETAILING Set-on waistband has a front button closing, elasticized back. Zipper fly front. Straight legs measure about 22 inches wide at hemline.

CARE Machine wash, warm; tumble-dry or line-dry.

SIZES COLORS AND ORDERING INFORMATION

Petite Misses' sizes 8, 10, 12, 14, 16, 18.

(Fit figures 5 feet 2 $\frac{1}{2}$ inches and under.) **State size**
7 H 62121F—Terra cotta 7 H 62124F—Khaki tan
7 H 62122F—Pine green 7 H 62123F—Black
Shipping weight 14 ounces \$15.00

Average Misses' sizes 8, 10, 12, 14, 16, 18.

(Fit 5 feet 3 inches to 5 feet 6 $\frac{1}{2}$ inches.) **State size**
7 H 62125F—Terra cotta 7 H 62128F—Khaki tan
7 H 62126F—Pine green 7 H 62127F—Black
Shipping weight 15 ounces \$15.00

Tall Misses' sizes 10, 12, 14, 16, 18, 20.

(Fit 5 feet 7 inches to 5 feet 11 inches.) **State size**
7 H 62129F—Terra cotta 7 H 62133F—Khaki tan
7 H 62131F—Pine green 7 H 62132F—Black
Shipping weight 1 pound \$18.00

ORDER YOUR CORRECT SIZE
see the Fitting Room on page 25

RIGHT FOR NOW



The Accessories

Clear cap sold on page 108, brown cap sold on page 21, cuff hat on page 13, feather neck dickey on page 76, muffer on page 51.

(A) Challis Print Scarf

Woven acrylic challis, multicolor floral print on solid-color ground. Self-fringe. About 27x27 in. Imported.

CARE Hand wash; dry flat.

COLORS, ORDER INFO

T88 H 8283—Garnet red

T88 H 8281—Winter white

T88 H 8282—Chocolate brown

T88 H 8280—Black

Shpg. wt. 1 oz. . . \$4.00

©MCP88
LDGJAE





Big sweatshirts

(1 thru 4) Monsanto Wear-Dated® Sweatshirts

FABRIC Brushed knit of Acrilan® acrylic . . . brushed side out for a soft, fleecy look.

Warranted* . . . see details below

CARE Machine wash, warm temperature; tumble-dry or line-dry.

(1) Shirt-look Sweatshirt. Pullover style has stand-up collar, button placket opening, slash pocket with button, long sleeves. Ribbed collar, bottom band and wrists.

SIZES, COLORS AND ORDERING INFO

Misses' sizes S(8-10); M(12-14) or L(16-18). *State size letter S, M or L.*

T7 H 6871F—Camel tan

T7 H 6872F—Navy blue

T7 H 6873F—Cream-color

Shipping weight 12 ounces \$16.00

(2) Spread-collar Sweatshirt. Pullover style. Pointed collar spreads into open-front placket with cross-over tab. Two side-seam pockets; long sleeves; raglan shoulders. Ribbed cuffs and bottom band.

SIZES, COLORS AND ORDERING INFO

Misses' sizes S(8-10); M(12-14) or L(16-18). *State size letter S, M or L.*

T7 H 6847F—Deep sage green

T7 H 6848F—Medium taupe

T7 H 6849F—Dark brown

Shipping weight 12 ounces \$16.00

(3) Convertible-collar Sweatshirt. Pullover style with front zipper opening . . . collar zips up to form a turtleneck. Two front pouch pockets; drawstring at waist; long sleeves elasticized at wrists.

SIZES, COLORS AND ORDERING INFO

Misses' sizes S(8-10); M(12-14) or L(16-18). *State size letter S, M or L.*

T7 H 6777F—Medium taupe

T7 H 6781F—Terra cotta

T7 H 6778F—Deep sage green

Shipping weight 12 ounces \$15.00

(4) V-neckline Sweatshirt. Pullover style with two pouch pockets, long sleeves. Ribbed neckline, cuffs and bottom band.

SIZES, COLORS AND ORDERING INFO

Misses' sizes S(8-10); M(12-14) or L(16-18). *State size letter S, M or L.*

T7 H 6850F—Terra cotta

T7 H 6852F—Black

T7 H 6851F—Camel tan

Shipping weight 12 ounces \$12.00

ORDER YOUR CORRECT SIZE
see the Fitting Room on page 25

Items (1 thru 4)

***Monsanto Full One Year Warranty**
Monsanto warrants that these sweatshirts will be replaced or your money refunded if they fail to give normal wear for 1 full year. Return it, with tag and your sales slip, to any Sears store or mail it with tag and sales slip, postage prepaid, to Monsanto, P.O. Box 466, N.Y., N.Y. 10011. This warranty gives you specific legal rights and you may have other rights which vary from state to state.



RIGHT FOR NOW

Great pair-ups

(1) Rugged Jacket

FABRIC: Wide-wale corduroy of cotton and polyester.

DETAILING: Pointed collar; button front closing; long raglan sleeves gathered at elasticized wristlets. Two slash welt pockets. Bottom edge elasticized for a blouson effect. Stick pin not included.

CARE: Machine wash, warm; tumble-dry or line-dry.

SIZES, COLORS AND ORDERING INFORMATION:

Misses' sizes 8, 10, 12, 14, 16, 18. *Please state size.*

N7 H 3112F—Rust N7 H 3116F—Black

N7 H 3113F—Camel tan

Shipping weight 1 pound 12 ounces \$35.00

(2) Turtleneck Sweater

FABRIC: Sweaterknit of acrylic in black.

DETAILING: Pullover-style with deep ribbed triple-roll turtleneck. Long sleeves. Square bottom.

CARE: Machine wash, warm; delicate cycle; tumble-dry, low or dry flat.

SIZES AND ORDERING INFORMATION:

Sold in additional colors on page 37.

Sweater sizes 32, 34, 36, 38, 40, 42. *State size.*

T7 H 9386F—Shipping weight 10 ounces \$9.00

(3) Finely pleated Skirt

FABRIC: Woven polyester and rayon in rust, camel tan and black plaid.

DETAILING: Fine pleats all around fall smoothly from set-on waistband. Back zipper and one button closing. Length about 29 inches from waistband. Belt not included.

CARE: Machine wash, warm; tumble-dry or line-dry.

SIZES AND ORDERING INFORMATION:

Misses' sizes 8, 10, 12, 14, 16. *State size.*

N7 H 4245F—Shipping weight 14 ounces \$20.00

ORDER YOUR CORRECT SIZE
... see the Fitting Room on page 36

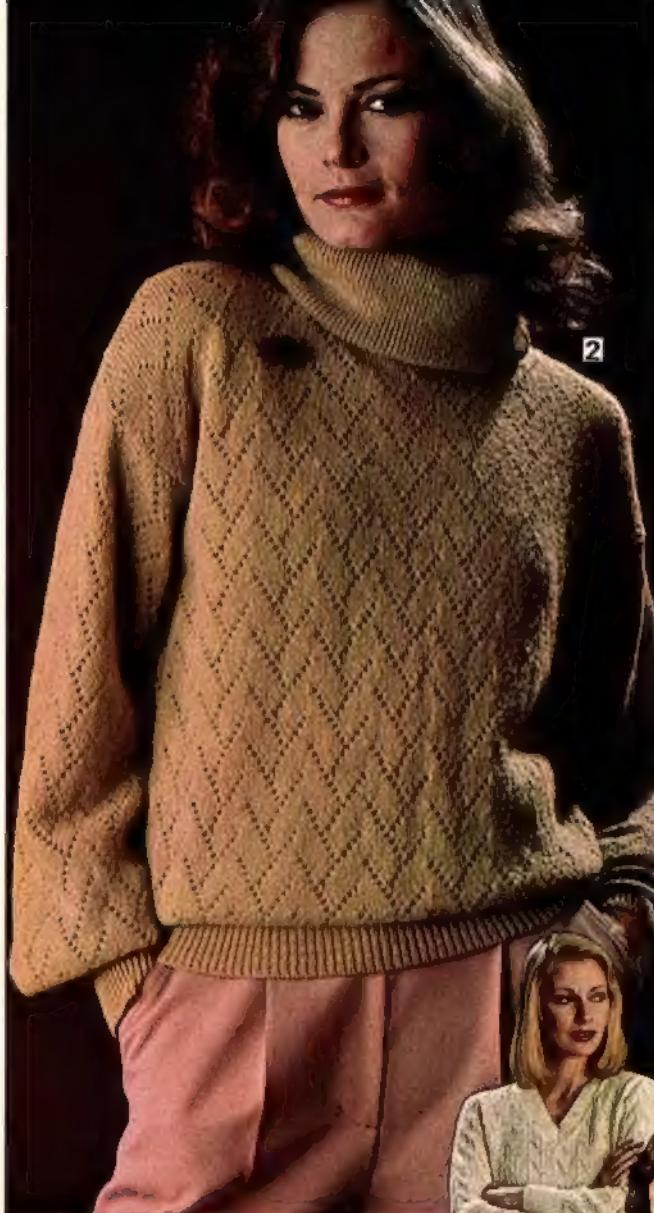
The Accessories

Beret sold on page 22; necklace on page 32; earrings on page 63; stick pin on page 109; turtle pin on page 21; beige bangles on page 39; gray-twist bangles on page 110; belt on page 12; camel tan turtleneck on page 56.





1



2

Pointelle sweaters

(1) V-neck Sweater

FABRIC: Nylon and acrylic knit . . . open-work stitch in a novelty zigzag pattern.

DETAILING: Sporty pullover-style. Rib-knit V-neckline, wrists and bottom.

CARE: Machine wash, warm, delicate cycle; tumble-dry, low or dry flat.

SIZES, COLORS AND ORDERING INFO:
Sweater sizes 32, 34, 36, 38, 40. *State size.*

N7 H 9508F—Pale gray

N7 H 9509F—Cream white

N7 H 9507F—Camel tan

Shipping weight 12 ounces \$15.00

(2) Cowl-neck Sweater

FABRIC: Knit of Orion* acrylic and mohair . . . in a novelty open-work stitch.

DETAILING: Soft, blouson pullover-style; drop shoulders; full sleeves. Ribbed cowl neck, trim.

CARE: Machine wash, warm, delicate cycle; tumble-dry, low.

SIZES, COLORS AND ORDERING INFO:
Sweater sizes 32, 34, 36, 38, 40. *State size.*

N7 H 9500F—Camel tan

N7 H 9502F—Cream white

N7 H 9501F—Pale gray

Shipping weight 12 ounces \$17.00

(A) Ribbed Tights

FABRIC: Ribbed tubular-knit of Hi-Bulk Orion* acrylic and stretch nylon.

CONSTRUCTION: Seamless, pull-on style; elasticized waistband. Seat-panel for comfort.

CARE: Machine wash, warm, with similar colors; line-dry or tumble-dry.

SIZES, COLORS, ORDER INFO:

Sizes S(5 ft. to 5 ft. 3 in.; 95-110 lbs.); M(5 ft. 3½ in. to 5 ft. 6 in.; 111-125 lbs.); L(over 5 ft. 6 in. to 5 ft. 9 in.; 126-140 lbs.).

75 H 37988F—Camel tan heather

75 H 37987F—Navy blue

75 H 37982F—Dark brown

75 H 37989F—Black

75 H 37984F—Gray heather

State S, M or L. Shipping wt. 4 oz. \$4.47



*Reg. DuPont T.M.

Challis shirt

(1) FABRIC:

Challis woven of polyester and cotton.

DETAILING: Pointed collar; button front closing. Softly Shirred at front shoulderline. Long sleeves; adjustable button cuffs. Back yoke with tucks. Two flapped patch pockets with center pleat. Square bottom. Imported.

CARE: Machine wash, warm temperature; tumble-dry or line-dry.

SIZES, COLORS AND ORDERING INFO:

Misses' sizes 8, 10, 12, 14, 16, 18.
(Fit figures 5 ft. 3 in. to 5 ft. 6½ in.)

Please state correct size.

T7 H 3403F—Sage green

T7 H 3450F—Dark brown

T7 H 3451F—White

T7 H 3470F—Pale gray

T7 H 3407F—Cream

Shipping weight 8 oz. \$14.00

Women's sizes 38, 40, 42, 44.

(Fit figures 5 ft. 4½ in. to 5 ft. 6½ in.)

Please state correct size.

T7 H 3453F—Sage green

T7 H 3459F—Dark brown

T7 H 3492F—White

T7 H 3493F—Pale gray

T7 H 3458F—Cream

Shipping weight 9 oz. \$15.00

The Neckchains

(A and B) Yellow gold-color base metal.
Spring ring closure. Each, 15 inches long.

(A) Fine "S" chain.

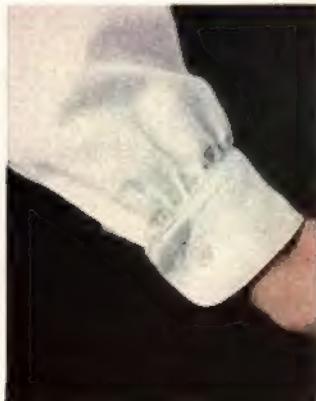
ORDERING INFORMATION:

4 H 3566—Shipping weight 1 oz. \$3.00

(B) Fine link chain is fashioned with five
petite barrels.

ORDERING INFORMATION:

4 H 3582—Shipping weight 1 oz. \$3.00



RIGHT FOR NOW



Flannel shirt

(2) FABRIC: Flannel of 100% cotton.

DETAILING: Button-down collar; button-placket front closing. Long sleeves with adjustable button cuffs. One patch pocket. Back yoke. Shirtdtail bottom.

CARE: Machine wash, cold; tumble-dry. SIZES, COLORS AND ORDERING INFO:

Misses' sizes 8, 10, 12, 14, 16, 18.
(Fit figures 5 ft. 3 in. to 5 ft. 6½ in.)

Please state correct size.

T7 H 4125F—Rust

T7 H 4126F—Camel tan

T7 H 4130F—Winter white

T7 H 4127F—Light blue

Shipping weight 8 oz. \$11.00

Women's sizes 38, 40, 42, 44.

(Fit figures 5 ft. 4½ in. to 5 ft. 6½ in.)

Please state correct size.

T7 H 4131F—Rust

T7 H 4133F—Camel tan

T7 H 4136F—Winter white

T7 H 4134F—Light blue

Shipping weight 9 oz. \$12.00

ORDER YOUR CORRECT SIZE

see the Fitting Room on page 25



Corduroy shirt

(3) FABRIC: Corduroy . . . a blend of cotton and polyester.

DETAILING: Pointed collar; front button placket closing. Long sleeves with button cuffs. Two patch pockets with button closing. Square-cut bottom.

CARE: Machine wash, warm; tumble-dry. SIZES, COLORS AND ORDERING INFO:

Misses' sizes 8, 10, 12, 14, 16, 18.

(Fit figures 5 ft. 3 in. to 5 ft. 6½ in.)

Please state correct size.

T7 H 4112F—Camel tan

T7 H 4115F—Berry red

T7 H 4116F—Winter white

T7 H 4113F—Navy blue

Shipping weight 8 oz. \$14.00

Women's sizes 38, 40, 42, 44.

(Fit figures 5 ft. 4½ in. to 5 ft. 6½ in.)

Please state correct size.

T7 H 4117F—Camel tan

T7 H 4122F—Berry red

T7 H 4123F—Winter white

T7 H 4119F—Navy blue

Shipping weight 9 oz. \$15.00

The Accessories

Scarf sold on page 28; turtleneck pullover on page 58; green rope belt on page 26; wine-red suede belt on page 16; ivory-color bracelets on page 110; gold-color bracelets and earrings on page 83.